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here

Benchmarking
Ai Services
671 Antrim Road
Newtownabbey
Co. Antrim
BT36 4RL

Who can apply?

Benchmarking is open to full or part time farmers in Northern Ireland.

What happens next?

A visit to your farm will be arranged during which the information necessary for benchmarking your enterprise(s) will be collected. This information, together with that relating to all participating farmers, will be maintained in strictest confidence, entered onto the CAFRE computer system, and compared with averages for that sector.

A copy of the report will be sent to you and your appointed CAFRE Development Advisor.

CAFRE Advisors

A CAFRE Development Advisor, specialised in designated business areas, such as dairying, beef & sheep, arable or pigs will arrange a farm visit to discuss the results and make recommendations for the future.

Follow-up visits may take place on request.

Countryside Agri-Rural Partnership
97 Moy Road, Dungannon,
Co. Tyrone BT71 7DX
benchmarking@countrysiderural.co.uk
www.countrysiderural.co.uk

Information

0845 026 7533

Farm Family Options

0845 026 7534

Farm Modernisation

0845 026 7535

Focus Farms

0845 026 7536

Benchmarking

0845 026 7537

Supply Chain

0845 026 7538

Countryside Agri-Rural Partnership is the managing agent for the Northern Ireland Rural Development Programme 2007-13 Axis 1 Measures. Together with its sub-contractors:

Ai SERVICES - NORTHERN IRELAND -

671 Antrim Road, Newtownabbey,
Co. Antrim BT36 4RL



17 Loy Street, Cookstown,
Co. Tyrone BT80 8PZ



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Countryside Services Ltd.
T/A Countryside
Agri-Rural Partnership.
Company Registration
No. NI033747

Countryside

Agri-Rural
Partnership

Benchmarking at CAFRE

Good Business Practice



Benchmarking

Benchmarking will help to improve your farm enterprise and profitability.

Benchmarking aims to create a more competitive agricultural industry through the provision of quality information to farmers and growers from which they can make sound business decisions.

Benchmarking information will help you to compare your farm business to others in Northern Ireland of a similar type and size. This will not only cover profitability, but also output and input costs – thus improving your business competitiveness and sustainability.

Benefits of benchmarking

- Identify the strengths and weaknesses of your farm business.
- Focus on specific areas for improvement.
- Address the profitability and cost control of your farm business to improve your income and sustainability.
- Learn from other farmers and share good practice.

Benchmarking in practice

Through the Focus Farms programme you can find out about the benefits of Benchmarking, in real farm situations. We can facilitate visits to any of the Focus Farms, spread across Northern Ireland, which cover a range of sectors:

- Arable
- Beef
- Commercial Horticulture
- Dairy
- Organic
- Pigs
- Renewable energy
- Sheep

Benchmarking Data

This scheme is delivered by the Countryside Agri-Rural Partnership, working in association with the College of Agriculture, Food and Rural Enterprise (CAFRE).

Countryside Agri-Rural Partnership is responsible for the collection and collation of data from existing benchmarking client farmers and also for the recruitment of new farmers to the Benchmarking Programme.

CAFRE's role is to analyse the data, quality assure the benchmarking figures, send out reports to farmers and to provide advice based on this information.



How to apply

If you have previously benchmarked any of your farm enterprises, we will contact you directly, inviting you to continue with the process. If you haven't and would like to receive more information about the Benchmarking Programme, please complete and return the form below.

Alternatively, visit our website www.countrysiderural.co.uk or contact Benchmarking using the telephone number or email address given overleaf.

Name

Address

Postcode

Daytime Tel

Mobile

Email

I am interested in:
The Benchmarking Programme